Season 20

Five Good Ideas®

for values-driven digital transformation

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Katie Gibson, Vice President, Strategy and Partnerships, CIO Strategy Council

Amy Sample Ward, CEO, NTEN

Wednesday, January 25, 2023 - 1:00 to 2:00 p.m. ET

How can non profits advance equity, self-determination, and reciprocity through our use of technology? Data and digital technologies can be essential tools to help non-profits and charities meet our missions and multiply our impact. Yet, non-profits have not always been well-served by technology, nor have we seen our core values embedded in how technology is developed, used, and regulated. Amy and Katie will offer tangible advice on how we can better incorporate our missions and values in our engagement with technology.

Katie is a lawyer by training and an activist at heart. She is passionate about using entrepreneurial tools for social impact. Currently, Katie leads strategy and partnerships at the CIO (Chief Information Officer) Strategy Council, a nonprofit focused on Canada's digital transformation. In this role, she cofounded the Canadian Centre for Nonprofit Digital Resilience. She also leads work on sustainable IT and responsible AI (Artificial Intelligence). You may also have crossed paths with Katie in her previous roles as general counsel in a national youth charity, as director of Social Enterprise for the Ontario government, or in her work at the MaRS Centre for Impact Investing.

Amy believes that technology should be accessible and accountable to everyone, especially communities historically and systemically excluded from the digital world. They are the CEO of NTEN, a non-profit creating a world where missions and movements are more successful through the skillful and equitable use of technology. Amy's second book, *Social Change Anytime Everywhere*, was a Terry McAdam Book Award finalist. Their most recent book is *The Tech That Comes Next*, with Afua Bruce.

Five Good Ideas

1. Never put technology ahead of people.
2. Create diverse tech committees to support decisions, testing, and feedback.
3. Only collect data you can protect. And give it back to its owner.
4. Make your values the foundation for technology adoption and investment.
5. Make your voice heard in the technology policymaking process.

Resources

- **Book**: *The Tech That Comes Next: How changemakers, philanthropists, and technologists can build an equitable world*
- **Resources**: NTEN's Equity Guide for Nonprofit Technology and Tech Accelerate assessment
- **Publications**: #DataBack: Asserting and supporting Indigenous data sovereignty from Animikii, A Responsibility to Rebuild: Investing in Digital Infrastructure for Civil Society from TAG, Data Empowerment Report and ready-to-use data policies for nonprofits from NTEN, How non-profit executives can build their digital leadership skills from The Philanthropist
- **Engage**: Sign up for working groups and to stay aware of opportunities with the Canadian Centre for Nonprofit Digital Resilience

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FIVE GOOD IDEAS

PRACTICAL STRATEGIES FOR NON-PROFIT SUCCESS

Edited by ALAN BROADBENT AND RATNA OMIDVAR

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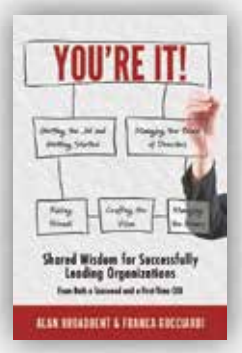

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Franca Gucciardi

Alan Broadbent

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